

Press Book

COMMERCIAL INTERIORS

SUMMER 2008

MARTIN BRUDNIZKITHE INTERIOR DESIGNER ON
DESIGN FOR DINING

THE LONDON FURNITURE SHOW 2009

A CIRCULAR SKYLINECOMMERCIAL INTERIORS STEPS INTO THE
ROTUNDA APARTMENTS, BIRMINGHAM**IN FRAME AT T5****PORCELAIN PARIS**

THE ART TO PORCELAIN LIGHTING

INSPIRATION FOR DESIGNERS & SPECIFIERS

FLORENCE

A FUSION OF DESIGN



Set on a backdrop of stunning surrounds, steeped in history, soaring with artistic influence and creativity encouraging a new age of designers to embark on a journey of creativity, Italy's newest boutique school. The then, the new innovation design space is being finished to the highest of standards to ensure that creative learning is gained in the most inspiring of interiors.

The international design school is nestled in the birthplace of the Italian Renaissance itself. Dedicated to graphic design, interior design and architecture, it specialises in both masters and academic level classes and looks set to take the international design scene by storm. The cultural city, harbours originals from the renaissance period and the new design school is sure to carry on the legacy of Michaelangelo, Botticelli and Raphael with superb artistic expression oozing through the walls of the first-class facility building.

The new school of design, which stands in the historic centre of Florence, will welcome students from all over the world to commence its first full session on January 19th in the New Year. Founder and Creative Director, Architect Marc Di Domenico, was at the epicentre of the new design schools development and formation into a

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culturally inspiring and creatively striking building, the exterior a testament to Italian architecture, the interior an inspiring hive of creative activity.



Founder and Creative Director Marc Di Domenico, currently Vice-President of the AIA Continental Europe (American Institute of Architects Europe), has collaborated with some of the most respected design studios, such as those of Massimo Carmesi and Andrea Piretti. He holds titles as architect in both Italy and the United States. Di Domenico's experience in architecture, interiors, competition, and preservation brings a professional emphasis to the school's academic structure as he will oversee the Florence Institute's academic programs and instruct critical parts of the Interior Design courses.



"to carry on the legacy of Michaelangelo"



"Set on a backdrop of stunning surrounds, steeping in history"

The city of Florence has become an international crossroads for design students, the Florence Institute of Design International will build upon this rich history of art, culture and design, while providing students with a unique international learning experience where methodology and curriculum is designed for the broad and diverse set of students and focused on personalization of studies. Boutique by design, the Institute's philosophy is to provide a first-class facility offering the highest level of education and resources to design students around the world.

Marc Di Domenico, Architect, founder and creative director commented, "The key to this institute is the diversity and understanding of the student set. By expanding to encompass students from all over the world, the multi-cultural backgrounds of the students create an elevated level of complexity and need for varied methods of teaching. As most applicants to the Florence Institute have studied at the finest schools in their own countries, we strive to create the same level of academic excellence, offering the highest standard in design education abroad. We look forward to providing the design foundation to lead this next generation of international designers."

Set within the hills of Tuscany, Florence has long been known as an ideal destination for design students due to the rich patrimony of Renaissance works. Its modest scale and pedestrian friendly environment make it an ideal place to study design. The Florence Institute is located in the historic centre of the city within a historic Baroque palazzo.

The Institute's courses teach the foundation of Italian design by combining modern technologies with Italy's imaginative culture.



"superb artistic expression oozing through the walls of the first-class facility"

Through combining tradition and technology the program gives a detailed understanding of the Italian creative process. The course format is inspirational rather than institutional in the way it juxtaposes the concepts of new with traditional to stimulate thinking about how different periods can be integrated.

Each student is treated like a client and colleague. Class sizes are intentionally limited to create a more dynamic design studio environment. In addition, students are encouraged to undertake independent studies, to explore more personal interests in the field of design. Professor to student relations are approached as an exchange of ideas where students learn equally from the instructor and from each other.

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INSPIRATION FOR INTERIOR DESIGN PROFESSIONALS

IT'S SHOW TIME

The best new pieces from the Milan Furniture Fair

ROSITA MISSONI

Filling homes with colour

LEARNING CURVES

How an apprenticeship can work for you

Now Hear This!

Sound advice for domestic acoustics

sales have increased 21% per cent over the last six years (a total of almost £10m). The main export markets are Europe and the USA. Berni was established in 1974 by Robert Mead and has remained in the family ever since. The current chief executive is Jonathan Mead. www.bernifurniture.com

Survey books show five-year sell for the launch of another kitchen and bathroom show too.



The Kitchen & Bathroom show, running from 14-18 November, will be held at Sandown Park in Surrey, which has links to London by rail and access from the M25 that will hopefully appeal to prospective visitors. As the show runs from Friday through to Sunday, the idea is that professionals including specifiers, window designers, architects and developers won't have to take time out of their working week if they can't attend. Several leading brands have already confirmed their presence including CP Hart, Wilton Bell, Sella, Scabak, Kitchens and Benetton. www.kbshow.co.uk

fund supports art gallery

Luxury garden foundation in Barcelona, where the company is based. The AD (Arts, Design & Architecture) Foundation will feature works by world renowned artists including Damien Hirst, Anselm Kiefer, Anish Kapoor and Maurizio Cattelan. Katalin founder Manuel Alvariz and his wife Henrike Gierlach launched the foundation jointly. Some of the pieces are owned by Alvariz while others are on loan. The foundation will be open three days a week in a space located just across the road from Katalin's head office. www.katalin.com

Queen's award winners

company Berni has been awarded the Queen's award for Enterprise for International Trade. Nottingham-based Berni was commended for its ranking export sales, distributing in 40 countries worldwide via an international sales network, with showrooms in London, Munich and New York. Export

HAYON HEADLINES LDF

Spanish designer plans on installation in Trafalgar Square

"We look to provide the design foundation to lead the next generation of international designers"

London Design Festival director Ben Evans has given a sneak preview of some of the forthcoming attractions in this year's packed programme of events. Top of the bill will be an installation in Trafalgar Square by Spanish designer Jaime Hayon (above), following the success of Tom Otis's sustainable lighting glow-worm last year. Evans, who has recently moved to London, is busy developing an urban farm project, possibly inspired by his home country's architecture. Full details are not yet available, but the words 'unfolding' and 'cathedral' were mentioned. David Adjaye, meanwhile, will step into Zaha Hadid and Anselm Kiefer's shoes, making a pavilion for the Site a Matter initiative, to be situated once again, at the Southbank Centre. Other scheduled highlights include Poland Street Underground, a programme of events promoting Polish art and design, and 100% Future, showcasing the best young design talent.

Florence hosts school



International opens to students from all over the world in September. Founder and creative director, Maria DeDonation (above), says: "By expanding to encompass students from all over the world, the multi-cultural

backgrounds of the students create an elevated level of complexity and need for varied methods of teaching." It is expected that most applicants to the institution will already have qualifications in design from "the finest schools in their own countries." Courses in architecture and graphic design are also on the syllabus, all will be taught in the English language. He adds, "we look forward to providing the design foundation to lead this next generation of international designers." www.florence-institute.com



EUROPEAN WIDE OFFICE FURNITURE

Multi-space interiors

"As most applicants to the Florence Institute have studied at the finest schools in their own countries, we strive to create the same level of academic excellence, offering the highest standard in design education."

Lamborghini Curved Kitchens

Italian kitchen designer Padini, who has been making luxury kitchens since 1954 and is one of the best companies to produce the modular kitchen, this year has teamed up with Lamborghini, one of Italy's most influential brands, to launch their first ever design collaboration at EuroCucina 2010. The kitchen will be based on Padini's innovative design and Lamborghini's expertise in leather goods. The kitchen features the company's trademark curved with leather leather paneling and is available in many colors from black to cream to red and bright blue.

www.padini.it

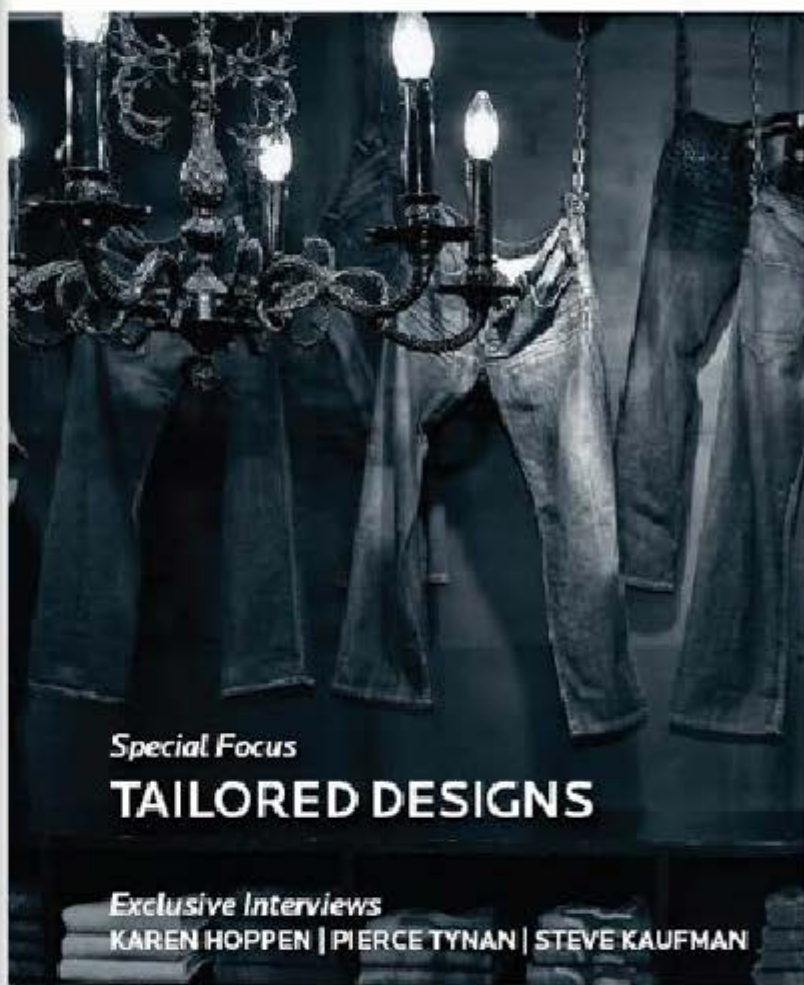
Design Institute in Florence

This September sees the launch of the Florence Institute of Design International, an international school in the heart of Florence, Italy, dedicated to Creative Design, Interior Design and Architecture. Specialising in both masters and academic level courses the Institute will commence its first full session on January 18, 2010.

"The key to this Institute is the diversity and understanding of the student set," said Founder and Creative Director Architect Marc DeGennaro.

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Exclusive Interviews
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